



Production Sponsorship Opportunities

Presented by **Conservatory Circle of PA, Inc.**

in partnership with **Pennsylvania Ballet Conservatory**

www.circlepa.org | www.pennballet.com

Sponsor one or more of PBC's 4 exclusive productions and support the arts, inspire young artists and connect with your community.



Diamond Sponsor – \$10,000+

- Exclusive top billing as **Premier Sponsor** of the production**
 - Prominent gift shop signage and space
 - Dinner with the Artistic Director*
 - Exclusive access to pre-show meet-and-greet*
 - Back-stage tour
 - All the benefits included with Gold Sponsor
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Gold Sponsor – \$5,000+

- Prominent billing as **Leading Sponsor** of the production
 - Company logo on all promotional materials (posters, flyers, press releases)
 - Company logo prominently displayed on program cover**
 - Dedicated sponsor spotlight post on social media
 - 16 VIP tickets with priority seating**
 - Opportunity to distribute promotional materials at event
 - All the benefits included with Silver Sponsor
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Silver Sponsor – \$2,500

- Full-page ad in printed program**
- Social media recognition (2 featured posts)**
- Recognition from the stage during all performances
- 8 VIP tickets with priority seating**
- Discounted additional tickets
- Photo opportunity with company artists and staff*

- All the benefits included with Bronze Sponsor
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Bronze Sponsor – \$1,000

- Half-page ad in printed program**
 - Company logo displayed on lobby signage and select materials
 - Social media recognition (1 featured post)
 - 4 complimentary performance tickets**
 - Company logo and link featured on Conservatory Circle of PA and Pennsylvania Ballet Conservatory websites for 12 months.
 - All the benefits included with Contributing Sponsor
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Contributing Sponsor – \$500

- Quarter-page ad in printed program
 - Company logo included in sponsor thank-you page in printed program
 - All the benefits included with Friend of the Ballet Sponsor
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Friend of the Ballet Sponsor – \$250

- Company name recognition in printed program
 - 2 complimentary performance tickets
 - Group recognition on social media
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Custom packages available upon request. We are happy to tailor sponsorship opportunities to meet your company's marketing and community engagement goals.

Notes

* Available upon request, subject to availability

** Upgraded benefit from lower sponsorship tier

Contact

For more information or to confirm your sponsorship, please contact:

Will Damon, Sponsorship Chair and Treasurer

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